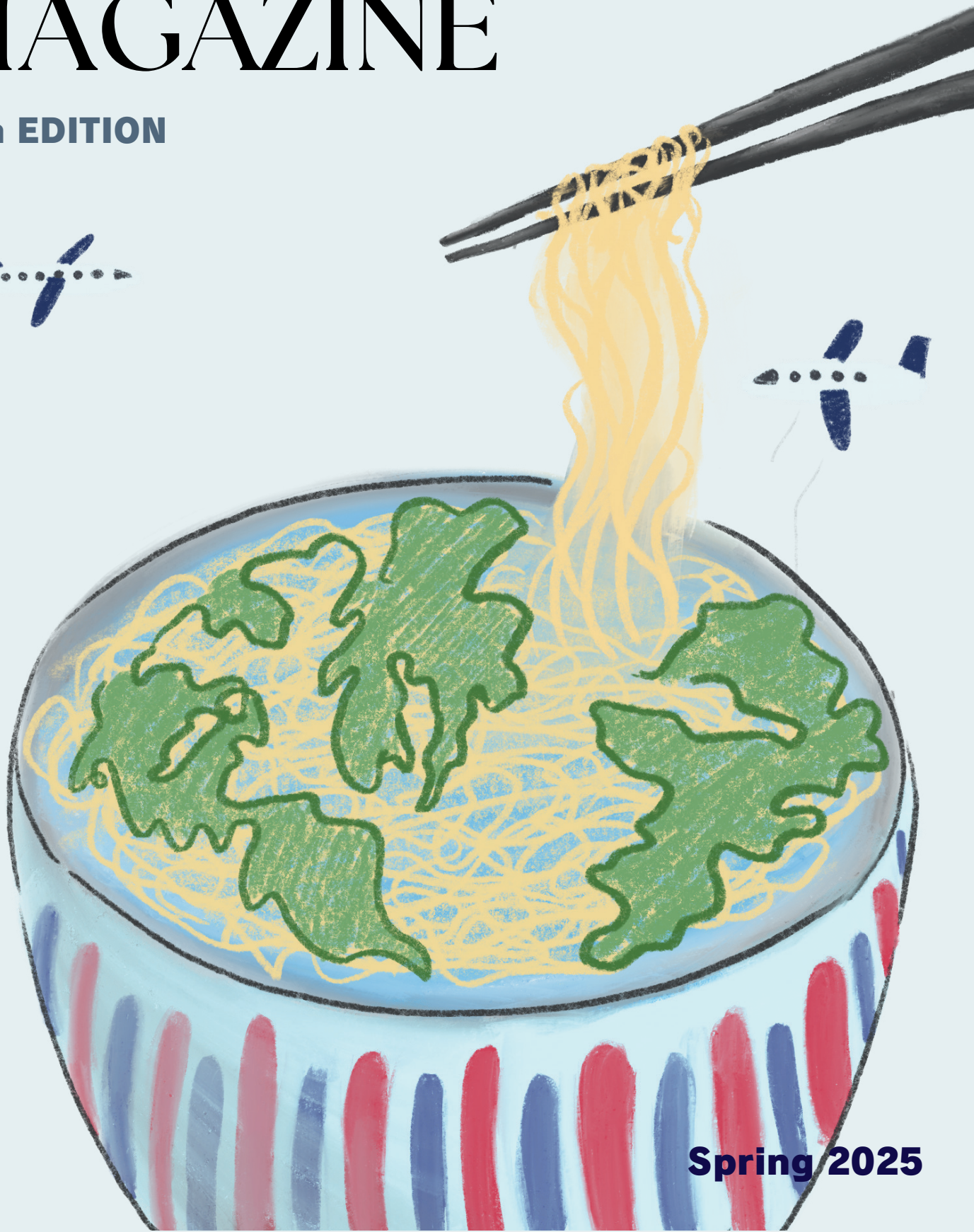


IBP

MAGAZINE

12th EDITION



Spring 2025

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EDITOR'S LETTER

As I sit down to write this final editor's letter, I find myself reflecting on the incredible journey that has brought me here. Being the Head of Communication and curating this magazine has been one of the most rewarding experiences of my time in the IBP program. It has been a privilege to work alongside an exceptional team, to share the stories that shape our community, and to contribute to a magazine that brings us all a little closer together.

But like all great things, this chapter must come to an end. Soon, I will be passing the torch to the next Head of Communication, and while change always carries a hint of nostalgia, I also know that transition is what allows us to grow. Transition is at the heart of this 12th edition of the magazine. Whether it's moving from one semester to the next, leaving behind new friends made on exchange, stepping into the role at a new job, or preparing for life after IBP, we all experience moments of transformation. Some changes are small, others monumental – but each one shapes us into the people we are becoming.

For me, IBP is more than a university program; it is a place filled with friendships, challenges, and unforgettable memories. The IBP Union, with its perfect mix of social and academic events, is the very spirit of this community. IBP Union is a place where everyone is a friend, where we celebrate each other's successes, and where we lift each other up through the challenges. It has been a joy to witness and be part of something so

special. I am sure that the next "generation" of IBP Union will make the community shine even brighter – because that is what IBP students do. Work together to create a supportive, inspiring, and inclusive environment where everyone has the opportunity to connect and thrive.

A special thank you to the Communication team for your dedication, creativity, and big support throughout my period as Head of Communications. This magazine would defiantly not be what it is without all of you. I admire all the great initiatives and the big teamwork spirit.

And to every IBP student, whether you are just beginning your journey or preparing for the next big step, embrace the transitions ahead. They may be daunting, but they also hold the potential for incredible growth. This magazine is a tribute to change, to the journeys we have taken, and to the ones still ahead. I hope it inspires you to embrace every transition with courage, curiosity, and an open heart.

With gratitude,

**Tatjana
Thorup**

HEAD OF
COMMUNICATIONS



KEEPING UP WITH

Emilie Stefanini - President



I have always seen so many at CBS aiming for leadership roles, striving to be at the top. Honestly, I have often questioned if I am really cut out for it. Leading the IBP Union has been eye-opening, teaching me that leadership is not just about who is in charge, but about everyone who steps up. Take our semester start barbecue, for instance. Victor, our vice president, was initially worried about managing everything on his own, especially given the potential turnout. But as more and more people arrived, it naturally turned into a group effort. It was not just the volunteers; it was everyone. This is what makes IBP so great to me - all the students who contribute, whether they are on the board or just showing up to hang out with their friends.

Then there was the alumni event. It was incredible to see past and present students mingling, telling their stories. Hearing how alumni still support each other, even attending each other's weddings, makes me smile. Maybe one day, that will be us, coming back, still feeling that connection, still wanting to give back. Reflecting on the last year, there is much more than the few memories I have mentioned here. Yet, I cannot wait to see what the next board will do, and luckily I can still be a part of IBP - just on the sidelines.

Victor Lenk - Vice President

2024 has been a year full of new opportunities and exciting experiences for me and when I think back, it all started at the general assembly in March. I remember being nervous about talking in front of so many people but I was very thankful and relieved that the entire crowd managed to make a good experience out of it, something I think the IBP community is very consistently good at. I had a lot of ideas of how I wanted to contribute to the Union together with my peers and over the past year I've been happy to see that a few actually left the drawing board. Most prominently, I changed the background of our website to blue! What an achievement! I feel that I've been super lucky to work together with so many great and inspiring people. In the coming general assembly we will be passing the board positions to a new group of students who will also stand nervously in front of a very accommodating crowd and when the night is over, I know that they will be just as inspired and carried by the IBP student body as I was.



IBP UNION



Claudia Montaner – Head of Academic

I feel grateful for the opportunity to reflect on my year as head of academic, as I can't run for reelection I'd like to start by saying... Leadership is hard. Which is why we study Locke, Machiavelli, and Marx—philosophers who, if tasked with organizing an academic event, might have had a few pointers for me. Change is even harder. But together we spent the year trying to make sense of it all. From AI, to the EU, to our alumni and even the U.S. elections - we broke down change, watching it unfold in real time. We made the theoretical practical - and my team made it all possible. So with that said- thank you all - to my team for allowing me to be a leader and to all of you, for your trust!

Julie Randrup – Head of Social

As Head of the Social Branch, I loved organizing events that brought students together. It motivates me to see students connect and have fun at our many events, from casual gatherings like the BBQ in Nørrebroparken, and to themed parties like our Halloween Party. This role taught me the value of building connections and creating inclusive experiences for everyone. This is exactly why IBP Union is so important - IBP Union creates a strong sense of community beyond academics. I hope future leaders continue making IBP Union a place where everyone belongs!



Magnus Ankjær – Treasurer

Having been part of the board as the Treasurer for almost a year now have been such a good experience. I like to have a say in the planning, and as Treasurer I have had the opportunity to not only run the budgets but participate in negotiations with existing and partnership. Naturally, it is always strange trying to do something without a clue of how to navigate through it, like the tasks I have had in the IBP Union board. It is, however, also challenges and experiences I would not be without, being supported by and supporting the other members, I would recommend everyone to seek such challenges.

The ignorance of a polarized society

By Anders Enggaard Grove

"The golden age of America begins right now". Such were the words spoken by the man, who on January 20th was once again inaugurated as the President of the United States of America and is arguably so forth the most powerful man in the world – once again. The policies, that he intends to use to create this 'Golden Age', have meant that the past couple of months has been a period of turmoil and uncertainty. From the prospect of a trade-war between the U.S. and China and the EU, to expanding the oil and fossil fuels industry in the U.S., to Trump wanting to reclaim the Panama-canal and make Canada the 51st state of the U.S. From protectionism to imperialism. From 'America First' to expansion-thirst. Judging from the character of these prospects, we might be looking at another four years of turmoil and uncertainty in international politics.

Trump has undoubtedly been the cause of much debate both nationally and internationally and has been labelled with anything spanning from patriot to fascist. The former reality-tv host has essentially given the middle-finger to the norms of political debate, which has sparked outrage from political opposition and devotion from his supporters. After the inauguration ceremony on the 20th of January,

"We might be looking at another four years of turmoil and uncertainty in international politics"



Trump hosted a rally with around 20.000 people in attendance, where he sat at a desk on stage and signed his first executive orders of his second period as President. Following this executive order show, he proceeded to the Oval Office, to pardon 1500 people who were charged in relation to the attack on Congress on January 6th, 2021. *"This sends a dangerous message that America has become a country of lawlessness (...)"* says M. and D. Green, U.S. citizens of Portland, Oregon.

I met the Greens on a trip to, ironically enough, Greenland in 2018 – about a year after Trump assumed office for his first term as president. I now, almost seven years later, chose to reach out to the two of them, to hear their thoughts on the current situation in U.S. politics and how it affects them. *“There is no doubt that American society has become very polarized and divided. This divisiveness seems to be one of the main aims of DJT. This has helped him activate his electorate against the other part of the U.S. population”* M. Green says, and points to Trump motivating his supporters to vote through populist messaging, *“(…) while his non-supporting detractors were apathetic”*. Partisanship seems to have become a core part of one’s personality in the U.S., and, as an adult-version of the elementary school cool kids vs. nerdy kids, Republicans and Democrats will no longer engage in civilized discussion but instead put their faith in the echo-chambers of their chosen community and news-outlet. This tendency has among other things led to the radicalization of some voting-groups in the U.S.

***“There is no doubt that
American society has become
very polarized and divided”***

Steffen Kretz, former U.S. correspondent for the Danish broadcasting service, Danmarks Radio, has witnessed the polarization of the American public close-up. In his book *Storm på vej* (eng. *Storm is coming*, 2023) he tells the story of Guy Reffitt, who took part in the January 6th, 2021, attack on the Capitol in Washington D.C., and was the first rioter to be convicted following the attack. Charges: transportation of guns into Washington D.C., carrying a handgun on restricted federal grounds and obstruction of justice as he had threatened two of his own children after returning from the riot. Reffitt was released a few days ago, following President Trump's pardoning. Not long before the attack, however, Reffitt was an ordinary family-man with a wife, three children and a well paid job. Kretz explains how Guy Reffitt was radicalized through specific news-outlets and online-forums, only engaging with likeminded people. Sadly, this is no longer an extraordinary find in the U.S.



I got in contact with Steffen Kretz a few weeks ago to get some of his insights on political polarization in the U.S.: *"The most prominent trend in the U.S. is anger and distrust towards the established institutions – Washington, federal authorities, courts, experts, science, the traditional media"*. According to Kretz, this anger has been fueled through 40 years of "neo-liberal economic policies, which has benefited the rich and led to a concentration of economic and thereby political power into fewer and fewer hands". Kretz points to the fact that *"most Americans earn less today than they did 30 years ago"* and that today *"the Americans are the only population in a developed country who doesn't have a public healthcare system; doesn't have guaranteed vacation; doesn't have legislation that secures the right to maternity-leave, sick-pay, childcare or retraining in case of structural changes in the labor market"*. To me, and presumably to a lot of you, it seems absurd to live in a country where the state provides next to no form of economic or social security.

Of course, in Denmark and other Northern European countries we're used to the welfare-state providing us with free healthcare, education, maternity-leave, etc. – the only thing I can complain about is having to pay my own dentist-bills. In the U.S., however, it seems that people are still clinging on to the hope of living the American dream, even though, as Kretz proclaims it, "the realities have made it into exactly that for most Americans – a dream".



Then the next big question becomes: why did the Americans elect Donald Trump as president? The bulk of Trump's voters are made up of working-class citizens, who are currently struggling with the effects of inflation and high living-costs. One of President Trump's main selling-points, during his election-campaign and afterwards, has been the imposing of tariffs and import-taxes on especially Chinese and European products to create equality in the, allegedly, very unfair trade-relationships. Imposing tariffs and import-taxes is an act that, according to economists and proven through history, will be highly inflationary and will only increase the living-costs for the Presidents core-voters. As to why the voters would then support these policies, Kretz says: *"Punitive tariffs is a populist political tool, which is useful since it is easy to understand – foreign countries now have to pay for exploiting the U.S. – even though that claim is incorrect, and the long-term consequences will be the opposite of what's intended"*.

Steffen Kretz states that President Trump's view on international contexts is similar to *"a prism that was dominant in the 1950's. In this prism, the U.S. is alone and encircled by tariff walls, and cooperation with other countries and regions are highly based on the notion of threatening in order to be right, rather than a long-term strategy of maintaining alliances"*. M. Green suggests that the President's approach to international relations is somewhat Machiavellian, as he bears the notion "that it is better to be feared than loved". No matter the inspiration for Trump's new trade-war, it has contributed to making him President for the second time, and now we must adapt to a new reality in which the word 'alliance' has a new ring to it.

The most prominent testament to the new reality, at least from a Danish point-of-view, is the on-going crisis concerning Greenland. Even though it is not the first time that President Trump takes an interest in the world's largest island, it seems that this time he is more serious about it. The President claims that U.S. control of Greenland is necessary to ensure national security and avoid Russia or China obtaining control of the region. Similarly, President Trump has also openly declared, that the U.S. will take back the Panama-canal and rename the Gulf of Mexico to the 'Gulf of America' – both things were mentioned in his inaugural address and awarded with standing ovations in the Capitol.

“The President's approach to international relations is somewhat Machiavellian, as he bears the notion: it is better to be feared than loved”

Besides the imperialist-like prospects, Trump has stated that the U.S. is going to “frack, frack, frack and drill, baby, drill” to make the country energy-independent – thus, once again, turning away from the green transition to rely on fossil fuels. In an interview, Clara Grunnet, former IBP-student and journalist at Zetland, presents the logic behind this: “There is votes to catch in these policies. Fracking and drilling have brought concrete economic advancement for a lot of people. The green transition, on the other hand, has been linked to the closing of mines and loss of jobs within the fossil-fuels industries”. During the past summer, Clara Grunnet interviewed the American sociologist, Arlie Russell Hochschild, who is the author of two books in which she has researched the importance of feelings in politics. Hochschild has found that for many of the people, who voted for Donald Trump in 2016 and 2020, their choice was mostly based on feelings. The feeling of being downtrodden. The feeling of shame because you did not reach the American dream. The feeling of being skipped in the queue. Trump, according to Clara Grunnet, presented a solution to this problem: blame it on 'them'; “it's the immigrants' fault, the press' fault, the federal government's fault, the deep-state and the democrats' fault, it's China's fault”

When I started writing this article, I thought it most interesting to look at what we can expect from the next four years in international politics. I asked Steffen Kretz to give his best shot at a headline for this period, to which he responded: "Uncertainty". And certainly, it will be a period of uncertainty. But just now, I've realized that the urge to foresee what the next four years will bring and furthermore to understand how the h*ll Trump was elected again, was fueled by my own prejudicial notion that there's now a crazy man sitting at the desk in the Oval Office. To write the most convincing article, I contacted and interviewed people that I presumed had more or less the same political opinion as myself. I read articles that would soothe my desire to put Trump and his voters into one box. I created my own echo-chamber, and lacked the curiosity needed to fully understand this complex situation.



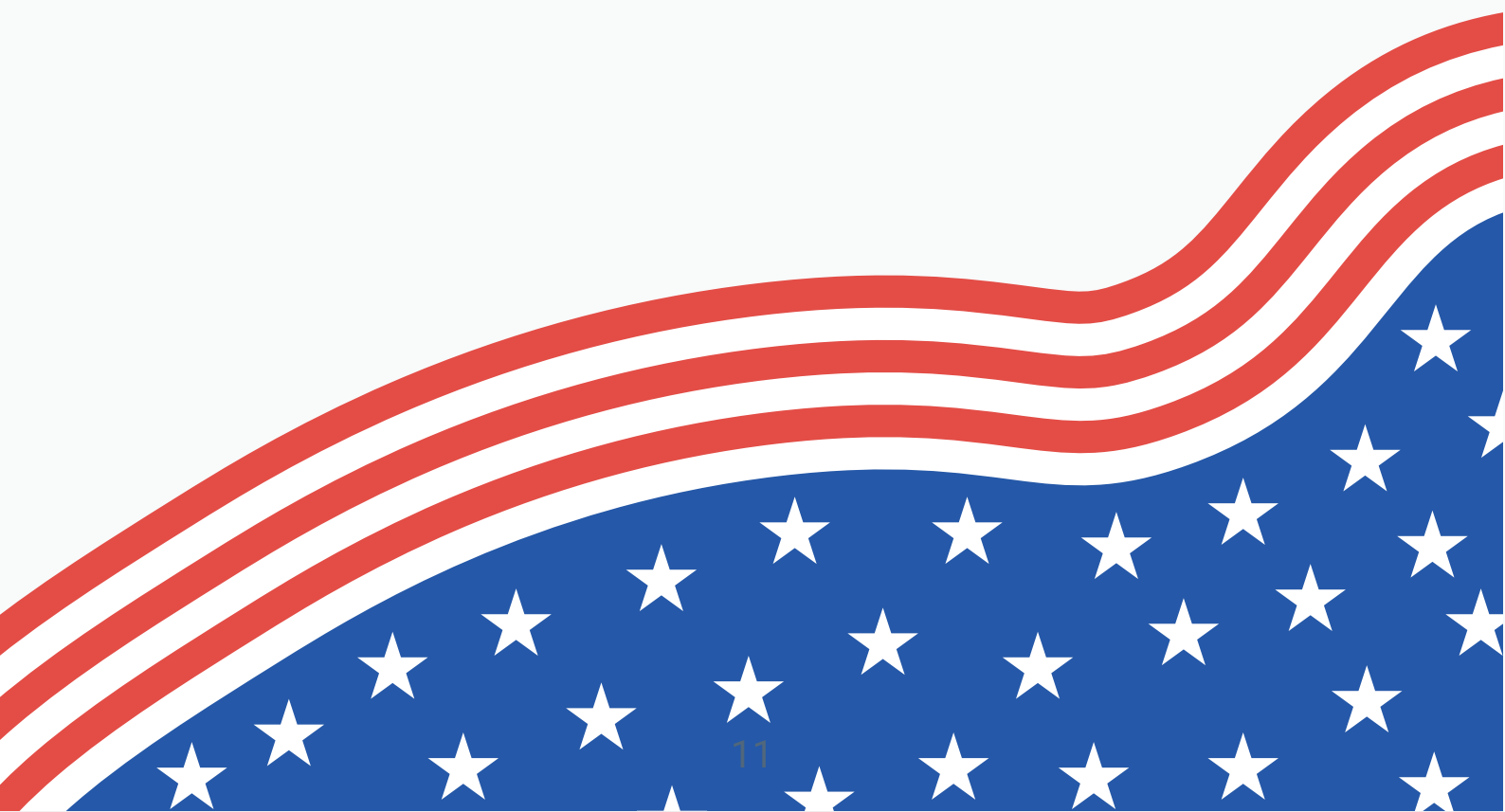
D. Green told me that *"It makes me sick to my stomach to know the world is laughing at us because of [Trump]"*. And it might be true that, along with a slight bit of fear, the world is laughing at the U.S. But isn't it ignorant, perhaps even undemocratic, to do so? I don't recall one single moment during this writing-process, where I honestly thought that there might be more to President Trump's political success than just the craziness, stupidity, and, ironically enough, the ignorance of his voters. When I think of a Trump-voter, the first thing that comes to mind is this video of a middle-aged white man with a MAGA-hat on, who argues against gun-control by saying "you can't fight fire with water". I'll be damned if that applies to all of the approximately 77 million people that voted for him in November last year. And just to clarify: this is not to say, that I have in any way changed my mind on the policies and proposals made by the Trump-administration – I still believe that it will do a lot of damage to both the U.S. and the world in general, and I also have a hard time understanding *"how a sexist, bigoted, felon can be elected to the highest, most prestigious, most honorable position in our country . . . or any country for that matter"*, as D. Green told me.

It is merely an acknowledgement of my lack of curiosity to sincerely understand what the other side of the political spectrum think and stand for. This is perhaps what has led to President Trump's success: he encapsules the feelings of those, who nobody else would listen to; those who felt downtrodden. Afterall, the core principle of a democracy is, as M. Green describes it, that "everyone's voice needs to be heard".

As a parting bite of food for thought, I'll give you a careful comparison. During a class in the past semester, we were discussing the feminist-movements of the 19th and 20th century. We were asked to determine whether or not we thought it was okay for these feminist-movements to carry out violent demonstrations to pursue their cause.

In the class of around 30 people, everyone agreed that it was okay, since the feminist-movements had no other way of having their voices heard and thus escaping the feeling of helplessness.

Now, I think I speak for all of us when I say that we were shocked and scared after hearing about the attack on congress on January 6th, 2021. It was condemned all over the western world. Still, the rioters have stood up for their cause and sincerely think that they acted patriotically on that day – they were fighting against what they had been led to believe was a corrupt system and saw the attack as the only way to escape their feeling of helplessness. I am not in any way condoning the attack on congress. I simply want you to think about the comparison above. The difference between the two is of course that while one had a legitimate basis, the other was based on misinformation and lies. However, both cases were also based on the perception that there was no other way to obtain their goal. So, was Machiavelli right? Does the end justify the means? And who gets to be the judge of that?



INTERNSHIP

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TRANSITIONING TO A DIFFERENT CULTURE

By Patrik Neuschwendtner

The wonderful years we spend studying at university are full of exciting changes and transitions. Some are moving on from a gap year job, while others are continuing their academic journey after a previous education programme. Whichever it may be, we all come face-to-face with change in one way or another. For lots of IBPers, their journey starts with a big move to the city of Copenhagen. Some may only have had to move a few towns over, but many of our lovely classmates have to deal with transitioning to a whole new culture. This period of cultural transition is filled with fun instances of culture shock, but it can also be a very challenging and scary time. To bring light to some of these unique experiences and funny moments, we've asked three of our fellow IBPers to answer some questions about their personal experiences with this tumultuous journey.

Up first, **Jack Mote**, a half-Canadian, half-Danish IBPer, shares his experiences of adjusting to life in Copenhagen.

Let's start with the basics!

What's your name, where are you from, and what were you up to before starting IBP?

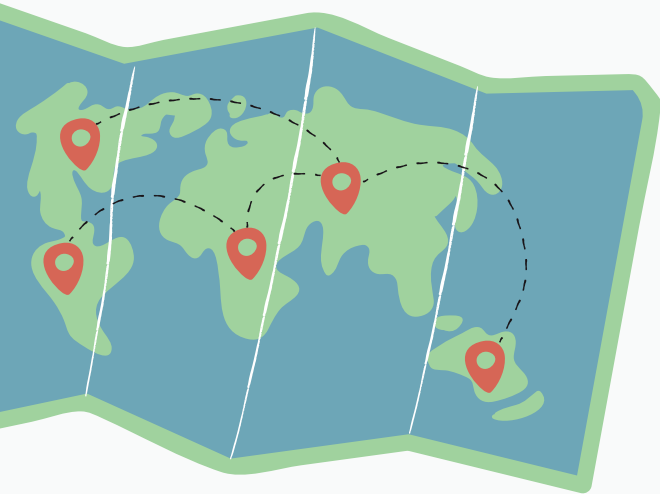
My name is Jack Mote and I'm half Canadian, half Danish. Before starting IBP, I spent a year in law school but realized it wasn't for me. After that, I worked for a few years in software startups, spending time in both Vancouver and Copenhagen.

What drew you to Copenhagen? Was there a specific moment when it all clicked and you knew it was the right decision?

What drew me to Copenhagen was the lifestyle. I've spent much of my life moving from city to city and country to country, but a common theme was visiting Denmark while growing up in Canada and England.



With its mix of work-life balance, international culture, and closeness to the rest of Europe, I knew Copenhagen was a place I could see myself staying for a while!



If you had to sum up the biggest differences between Denmark and your home country in only three words, what would they be and why?

The biggest differences between Denmark and Canada would be nature, size, and introversion. The first two are pretty self-explanatory, there are many times I miss the Canadian Rockies, especially here in Denmark, where there's barely a hill. It's also incredibly easy to get around Denmark due to its smaller size (not that there's anything wrong with small).

In terms of introversion, there's the classic stereotype of Canadians being nice and outgoing. In contrast, Danes tend to operate quite differently. That's not to say they aren't nice, but trying to start a conversation on the metro (something perfectly normal in Canada) will certainly get you a few strange looks here!

If you could give one piece of advice to your past self, from before you moved, what would it be?

One piece of advice I would give myself before moving would be to perfect the pronunciation of "rødgrød med fløde." It would've saved me a lot of embarrassing conversations!

Up next, we have **Yilun Li** from Shanghai, who will talk about the thought process behind his move to Copenhagen and the cultural differences he's encountered.

Let's start with the basics! What's your name, where are you from, and what were you up to before starting IBP?

I'm Yilun Li and I'm from Shanghai. Before joining IBP, I started a trading intermediary specializing in exporting ceramics, jade crafts, and small household items. Later, I spent a year in a marketing program in Herning, which further strengthened my interest in international business.



What drew you to Copenhagen? Was there a specific moment when it all clicked and you knew it was the right decision?

This is a question I've been asked many times and my decision to come to Copenhagen wasn't driven by a single defining moment. Instead, it was the result of years of planning. Since I was 15, I've envisioned studying abroad and worked toward making it a reality. I wanted to take a path different from most people in my hometown. Denmark and the Nordic region are less common study destinations, and I saw this as a chance to gain an informational advantage by choosing something unconventional. Copenhagen intrigued me for its political and constitutional systems, key economic drivers, and innovative sectors like biotechnology and pharmaceuticals. Cost was another factor. I carefully weighed living and education expenses against the benefits of studying in a program like IBP, which emphasizes interdisciplinary learning and opens doors to diverse career opportunities. In the end, I saw this as a low-risk investment with great potential. Was it the right choice? I can't say for certain. But it was undoubtedly the most unique choice I could have made.

If you had to sum up the biggest differences between Denmark and your home country in only a few words, what would they be and why?

Trust. There is a natural sense of trust within Danish communities, even toward strangers. People feel safe sharing their thoughts and ideas without fear of negative consequences. Simplicity. During my marketing studies in Herning, I engaged with local businesses, particularly in the fashion and furniture industries. Their designs often embrace minimalism: clean, simple, yet aesthetically pleasing. In contrast, my home country tends to favor more ornate and complex designs, reflecting a different cultural appreciation for beauty. Equality. From social equality to human rights (spanning gender, age, and identity), Denmark's transparent systems ensure fairness for the majority.

Can you recall any funny stories, misunderstandings, or cases of culture-shock?

The word "confused" might better describe my experience than "funny" because there have been moments when I genuinely didn't know what I was doing. Communication was one of the biggest challenges. As a Chinese person, I tend to speak very directly, which unintentionally offended people when I first arrived. In Western cultures, there seem to be certain taboo words or topics that are completely off-limits for specific groups, and it took me some time to understand these nuances.



Even simple things like going to the supermarket, a restaurant, or the school cafeteria often feel like a gamble as there are huge differences in food culture. Another adjustment has been physical contact. Hugging seems very common here, even with people you've just met. Coming from a culture where physical contact isn't as frequent, I sometimes feel awkward or hesitant when someone hugs me. It's not that I'm unfriendly or unwilling to connect, it's just a different interaction I need time to adjust to.

If you could give one piece of advice to your past self, from before you moved, what would it be?

Be patient, moving to a new country is an exciting journey, but it's also full of unexpected challenges. I would remind myself that it's okay to feel out of place sometimes and that adapting takes time.



Last but not least, **Justine Gastineau**, from France, shares her path to IBP. She'll also discuss the cultural differences she's encountered, including Copenhagen's work-life balance and the city's healthy lifestyle.

Let's start with the basics! What's your name, where are you from, and what were you up to before starting IBP?

Hi! I'm Justine, from France. Before starting IBP at CBS, I spent a year studying management in Nantes. I enjoyed it, but I felt it lacked an international and political dimension. I've always had an interest in politics on a personal level and I wanted to incorporate that into my studies. That's when I discovered the IBP program at CBS, and it felt like the perfect fit.

What drew you to Copenhagen? Was there a specific moment when it all clicked and you knew it was the right decision?

I came to Copenhagen to open myself up to international experiences and because I've always been drawn to Nordic cultures. The city offers a great mix of city life and nature, and when I got here, I immediately knew it was the right decision. I completely fell for this Pinterest-perfect city!



As a Frenchie who's not exactly fluent in Danish (or even English), the language barrier was a bit intimidating at first, but the warmth of the city made everything feel much easier.

If you had to sum up the biggest differences between Denmark and your home country in only a few words, what would they be and why?

The work-life balance here is amazing! At CBS, my schedule is much lighter than in France, where I had way more classes. It's nice to have more time for other things, and it allows me to independently manage my time and take responsibility. I was also surprised by the difference in social interactions. In France, discussions with strangers are quite spontaneous and lively. Here in Denmark, people are a little more reserved at first, but once we get to know each other, they're incredibly open and warm!

Can you recall any funny stories, misunderstandings, or cases of culture-shock?

I don't have a specific story in mind, but I was really surprised by the whole green juice and chia seed lifestyle here. Everyone seems so healthy and active. It definitely made me feel a bit guilty about my own diet at first.

If you could give one piece of advice to your past self, from before you moved, what would it be?

Don't stress too much about the language barrier. It might seem intimidating at first, but people are really understanding and helpful. Everything's going to be alright, so embrace the adventure, take your time to adapt, and even if you're feeling scared, just go for it, you won't regret it.

INTERNSHIP

**PASSIONATED ABOUT
DEMOCRACY AND
INTERNATIONAL AFFAIRS?**

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on the Alliance of Democracies Foundations' website, LinkedIn, and on IBP Facebook groups for our next internship application round!



Alliance
of Democracies

Opinion piece: **BUTTERFLY EFFECT OF GOOD THINGS**

By Stella Malmivaara

On November 5th I was watching the U.S. presidential election night with other IBP students at Heidi's Bier Bar. There was certainly a tense atmosphere and a broad mix of feelings, as everyone waited to see whether the scale would be dipping towards the Republicans or the Democrats. At lectures, the past and current political events and pressing issues are constantly brought up to discussion. Times are changing, and fast.

It can almost feel unbearable to constantly take in information from all over the world and try to keep up with the change. Only during the past few years we have witnessed so many important elections that have shaped the world as we know it. Alliances have been made, strengthened, maintained and broken. There has been a pandemic, and wars have been started and escalated. Still, some wars have developed for the better, like in Syria. Things are never permanent. Just like nature has seasons, our societies have ages and phases we live through. Us and the world we live in is in constant transition, and it can cause a feeling of powerlessness as we simply watch things play out.

I went to London during the Christmas break, and saw the Hamilton musical on West End. It reminded me that we have more power to change things than we think. Alexander Hamilton and Aaron Burr, some of the Founding Fathers of the U.S.A., were both around our age when the American Revolutionary War started, university students like we are now. They had big dreams and they acted on them, and we can do the same.

Us young people can have a surprising amount of influence when we act on our thoughts. Think about Malala Yousafzai who wrote about her experiences in a blog as a teenage girl shedding light on everything going on with Taliban, or Greta Thunberg, who inspired people to protest for governments to take climate action, leading by example.

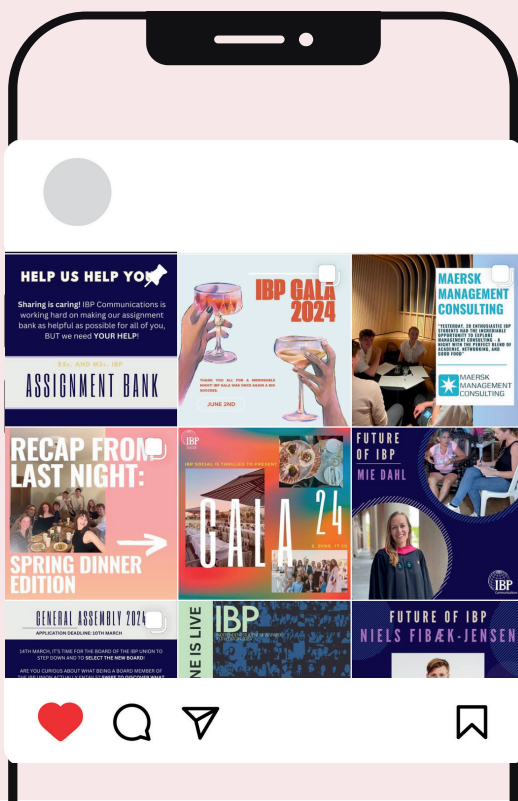




Their relatively small actions affected our world way more than they had thought, inspiring people around the world to stand for what they think is right. It's kind of a butterfly effect of good, giving a positive push so others can have the courage to act as well.

We need to realise that the acts don't always have to be big in order for them to count and make a change. We just need be true to ourselves and our values. Some people do smaller things while some do bigger things, but it all matters. Whether it's the environment, equality, love, anything that you feel passionately about -act on it, and you will shape the world a little bit towards that direction. For example, if it is environment one wants to protect, choosing to buy unpackaged vegetables instead of packaged ones gives revenue to the green choice and takes away from the non-green choice. Spreading love by doing a good deed to a stranger or being there for a friend most likely inspires the person you're showing love to and they might pay it forward. It doesn't have to be so complicated for us to make a change, contributing to what the constant transition looks like.

So, let's stop feeling powerless and rather act on our values to create the kind of world we believe in, little by little. As Andy Andrews said in *The Butterfly Effect*, "It's not about the size of the action, but the intention behind it." Let's make a butterfly effect of good things.



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IBP'er of the issue

Gloria Morán García

By Amanda Waller

Meet this year's IBP'er of the Issue, Gloria Morán García! She's originally from Asturias, Spain and is currently in her second year of studying the IBP program at CBS. Gloria is very active in multiple student organizations while managing to balance adapting to life in a new country, which is a big reason she has been chosen as the IBP'er of the issue.

Why did you choose to study IBP and why in Copenhagen?

When I was finishing high school, I started looking at universities across Europe because I knew I wanted to study abroad. After some research, I came across Copenhagen and decided to give it a go. I visited during the summer and the city instantly made a great impression, it felt vibrant and welcoming, so I decided to do

more research about the opportunities in Copenhagen (though, to be fair, visiting in the summer weather might have tricked me a bit, haha). I chose IBP because it brings together many areas I'm interested in, like history and economics, while also exploring other topics. I felt like IBP was the perfect mix for me to dive deep into things I was interested in while keeping my options open for the future.

How has it been coming to Denmark as an international student?

It's been a mix of excitement and adjustment. When I first got here, I was nervous because I didn't know the language or much about the culture. However, it's been easier than I expected. Everyone speaks English well, even the guy at the local bike shop, making life much easier. The best part's been the people I've met and the experiences I've had so far. Copenhagen feels like a small, big city. It's international and there are always things to do, but it still seems welcoming and cozy. I love that it is easy to find yourself in the city and find events, yet it still feels relaxed. At CBS, I've met so many people from different programs and nationalities, making CBS feel very welcoming for international students.



That said, there have been some challenges. Apart from adjusting to cultural differences and language barriers, the first of December was a real struggle. Those short days are tough, but over time I got used to it and going home over the holidays to get sun also helped. Though it can be hard, I would say being patient and putting myself out there was always the way to go. Every step of adjustment has been worth it because it has led me to amazing experiences.



How did you get interested in different student organizations?

When I joined CBS, I wanted to get involved and meet new people, so I signed up for a bunch of student organizations that seemed interesting. Then I found CBS United Nations, where I became Head of Finance and Partnerships and participated in three MUNs that year. MUNs are mock UN conferences where you represent a country and debate in different UN committees. I joined because I wanted to improve my public speaking and learn more about international diplomacy, and

it's been an incredible experience so far. I have attended three conferences so far, on campus and abroad, one in New York where we got to visit the UN headquarters and one in Madrid where we met many professionals from different fields. From networking to developing soft skills, this was such a unique experience, that I'd highly recommend to anyone interested in global issues or just looking to become a better public speaker.

Apart from CBS United Nations, I've also joined and actively participated in many other societies like 180 Degrees Consulting and the International Student Ambassador program. Most of these experiences have helped me build my professional profile while exploring different sectors and developing skills I'm confident I wouldn't have gained this early in my professional career without the opportunities there are within CBS.



Student organizations are a big part of life at CBS, and I've made some of my closest friends through them. At campus, there's always something going on, making the campus feel more exciting and livelier. If you're a first-year student, I can't recommend checking out the CBS Students website enough, there will be something for you.

Do you have a student job?

Yes! In the fall of 2024, I started working as a Finance Student Assistant at Easy Translate, an AI-powered translation startup. My job involves managing debtors and helping the Finance Department with accounting related tasks. One of the things I love about studying in Denmark is how much the culture values balance, whether it's balancing work and study, or just life in general. This gave me the opportunity to create a routine where I can do a little bit of everything. That kind of balance isn't common in a lot of other countries, and I highly appreciate it.

Finding a student job as an international student isn't easy, though. I didn't speak Danish, and I didn't have a lot of work experience since I came straight from high school. My first year was full of applications and interviews processes that didn't lead anywhere, which felt kind of frustrating at times. That's one of the reasons I decided to join different student societies and volunteer for different roles. It gave me real experience and helped build my professional profile, which made finding a job much easier. If I had to give some advice, I'd say be patient and persistent.

Everyone struggles to find a student job at first, so don't get discouraged. Play your cards, being international can be an advantage for certain companies and apply broadly, targeting international-oriented places that seek diversity.



Any additional insights?

Take every opportunity to explore Copenhagen and Denmark! The city's an amazing place to be a student. We should all make the most of our years here, since it goes by so quickly.



POSITIVE IMPACT THROUGH VOLUNTEERING

By **Laura KortermannLarsen**

As IBP students it is in our nature to be curious about how business and politics shape the lives of people across the globe both positively and negatively. We are lucky to be surrounded by fellow students with a diverse set of passions, and it's inspiring how many choose to spend some of their valuable time on helping others. Whether that be on an individual level, as homework help, or on a grander scheme, how we spend our time can impact others in a major way. On top of studying, it may seem overwhelming to figure out where your own skills and time can make the biggest change. Emil and Valdemar are just two Inspiring examples of many IBP students already involved in volunteering. Who knows, they may even inspire you to leave your own imprint on our society through volunteering.

Emil Dreisig Karlsmose

Hi! My name is Emil, I'm 22 and in the second year of IBP. My interest in cultures and international connections is one of the reasons I became a volunteer in the exchange organization, AFS, who sends thousands of young people on exchange programs in high school or doing volunteer work. The main goal of the organization is to promote peace in the world by making connections between people all over the world. Personally, I help prepare and coordinate camps and events for the exchange students, I have a lot of contact with our host families, and I teach and guide other volunteers to help them grow their skills.

What made you get into volunteering?

I went on exchange to Québec, Canada with AFS when I was in high school. And I just enjoyed that experience so much that I wanted to help other people on their own journeys. For me, it's a good way to make an impact, because we do a lot of work on a local and national basis, but we know that there are people all over the world working for the same cause – so the effect is international.



What is the biggest challenge you have experienced with volunteering?

The pandemic was a huge challenge for us, because we rely on people being able to travel across countries. On top of that, most of our volunteers are people who have been on exchange themselves, so we had both few participants on our programs, and quite few volunteers. So, we had to figure out how to get people back on track. But it seems like covid is long forgotten, so times are definitely better now!



What is a highlight of your volunteer experience?

My favorite moments are on the camps we hold for the international exchange students, just before they go home to their own countries. They really appreciate the memories they have made with their host families and friends, and every year it shows me how purposeful it is that we make that experience possible. A personal highlight was when I was named volunteer of the year in Denmark by the other volunteers. It was a huge pat on the back, and it made me realize how many people we can have an impact on.

Do you have any recommendations for people wanting to start volunteering?

Follow your interests and find something that makes sense to you! And then don't take on more work than you're comfortable doing. You don't have to spend all your spare time, even if you only have two hours per week to help, most organizations would love to have you join! The most important part is to find something that you find interesting and that feels good doing, and then you'll be much more motivated – and meet some new incredible people.

Valdemar Kold

Hi! My name is Valdemar, I'm 21 years old, from Copenhagen, and currently in my second semester studying International Business and Politics (IBP).

What made you get into volunteering?

When I was admitted to IBP, I faced a tough choice - I had also been offered the opportunity to volunteer with All Out Africa (AOA), a research program based in Eswatini (with offices across Africa) focused on studying animal behavior, population dynamics, and conservation. While this may seem unrelated to IBP at first glance, AOA's work helps shape conservation efforts and policies. Their research directly informs political decision-making, e.g. illustrated by the 2021 Mozambique commercial fishing law, which granted protection of several endangered shark and ray species. Another key aspect of their work is quantifying the monetary value of these species in local tourism, helping policymakers understand the financial impact of conservation efforts. This dynamic of politics, economics, and environmental policy made the project include many of my interests. During my time with AOA, I contributed to research in the ocean, on boats, and on land - a hands-on experience that was highly challenging, but also very rewarding. The best part? was able to continue my studies remotely while actively participating in meaningful conservation work.



What is the biggest challenge you have experienced with volunteering?

Of course, volunteering in a country like Mozambique comes with its own set of challenges. Something as simple as getting from point A to B can become a logistical puzzle, and ensuring that everyone stays engaged and working efficiently is a constant challenge. It's a luxury problem, but a problem nonetheless. The key is showing your initiative and commitment - being willing to take on all tasks, not just the fun ones. Thankfully, our team managed this really well throughout my stay!

What is a highlight of your volunteer experience?

One of my absolute highlights was swimming alongside whale sharks, identifying new individuals (their spot pattern is unique, like a human fingerprint), and then getting to name them!

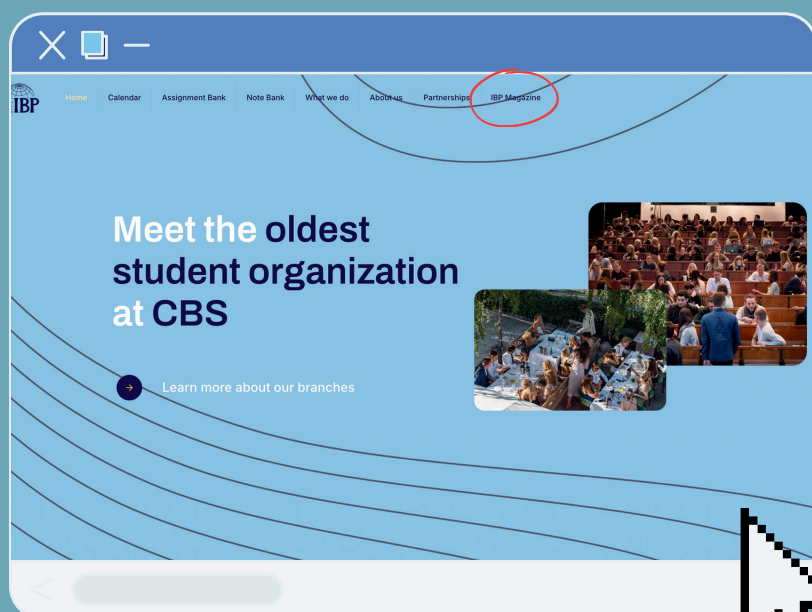
Do you have any recommendations for people wanting to start volunteering?

All in all, I spent just over four months in Africa, not only volunteering but also other fun things like climbing Mt. Kilimanjaro and exploring other parts of the region. Yet, through it all, I remained in close contact with the incredible people at AOA - people who dedicate themselves every day to making life better for Africa's wildlife.



For anyone considering volunteering in a developing country, I highly recommend taking the leap - it's an eye-opening and invaluable experience! Oftentimes these project are fairly tight on resources so you get the opportunity to get creative and very involved!

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PROFESSOR'S PAGE

Benjamin Carl Krag Egerod

Rethinking Methods: How IBP Prepares Students for an Evidence-Based World


If you meet someone who graduated from the International Business and Politics (IBP) program at CBS ten years ago, the biggest difference you'll notice today is how we teach quantitative methods. It's not just the amount of methods teaching that has changed—though there is more of it now, to meet labor market demands and competition from similar programs like those at the University of Copenhagen. The real transformation lies in our teaching philosophy. I can't take credit for this transformation alone—it started before I joined CBS— but I'm proud to be part of the team shaping it. IBP students deserve to know what's been happening behind the scenes in their quantitative methods courses – that's what I'm going to write a little about.

We want to equip IBP students with skills that go beyond statistics. Even for those who won't work with numbers after graduating, our courses are designed to foster a specific type of critical thinking: the ability to systematically assess evidence. It's not just about spotting flaws or being critical for its own sake—that's easy. The real challenge is engaging with evidence in a way that helps you determine what's useful and what isn't, identifying what works, and leaving behind what doesn't, so you can use that to inform decisions. That takes practice, structure, and the right training – particularly when assessing advanced quantitative research designs.

The goal of our classes is to prepare students for a labor market that increasingly values evidence-based decision-making. For those who don't envision a career steeped in statistics, the courses offer tools to evaluate evidence critically—a skill employers prize. For others who are excited by the opportunity to dig deeper, we provide the foundation to satisfy intellectual curiosity about the real world.

Understanding the world requires more than theory. Whether it's testing a theory, exploring a puzzle, or understanding complex human and organizational behavior, methods are indispensable. They help us tackle big questions: How do institutions structure behavior? Which policies improve well-being? Why are some countries rich while others remain poor? How can we help people lift themselves out of poverty? These tools not only make us smarter about the world but also open doors to making it better.






Teaching methods in this way isn't just about the content; it's also about engagement. We know we're competing for students' time and interest, so we've reimagined the courses using innovative pedagogical tools and by developing our own didactical approaches. We've introduced interactive exercises, use published research as case studies, and apply collaborative learning techniques, all designed to make quantitative methods accessible and engaging. We know it's a topic that many people fear—we aim towards teaching it in an inclusive way without compromising on academic rigor.

In class, we analyze real-world topics: the effects of removing children from foster care, the effects of sweatshop work on physical and mental well-being, the disruptions caused by the entrance of Uber, and the disparities between rich and poor countries. But we don't just look at the findings. We scrutinize the quality of the evidence underpinning them. This equips students to understand what research actually tells us, We scrutinize the quality of the evidence underpinning them. This equips students to understand what research actually tells us, preparing them to make informed decisions—whether in policymaking, business strategy, or everyday life.

Our hope is that more students will embrace these skills and find ways to interact with them during their studies and beyond. Whether they go on to shape policy, run organizations, or simply navigate a data-driven world, they'll have the tools to do so thoughtfully and effectively.



The redesigned methods sequence at IBP isn't just an upgrade—it's a statement about what kind of graduates we want to send into the world. Whether they're testing theories or evaluating evidence, we want them to do it with rigor, curiosity, and a focus on impact.





IBP

book

RECCONNMENDATIONS

The Bluest Eye

“Certain seeds it will not nurture, certain fruit it will not bear and when the land kills of its own volition, we acquiesce and say the victim had no right to live”

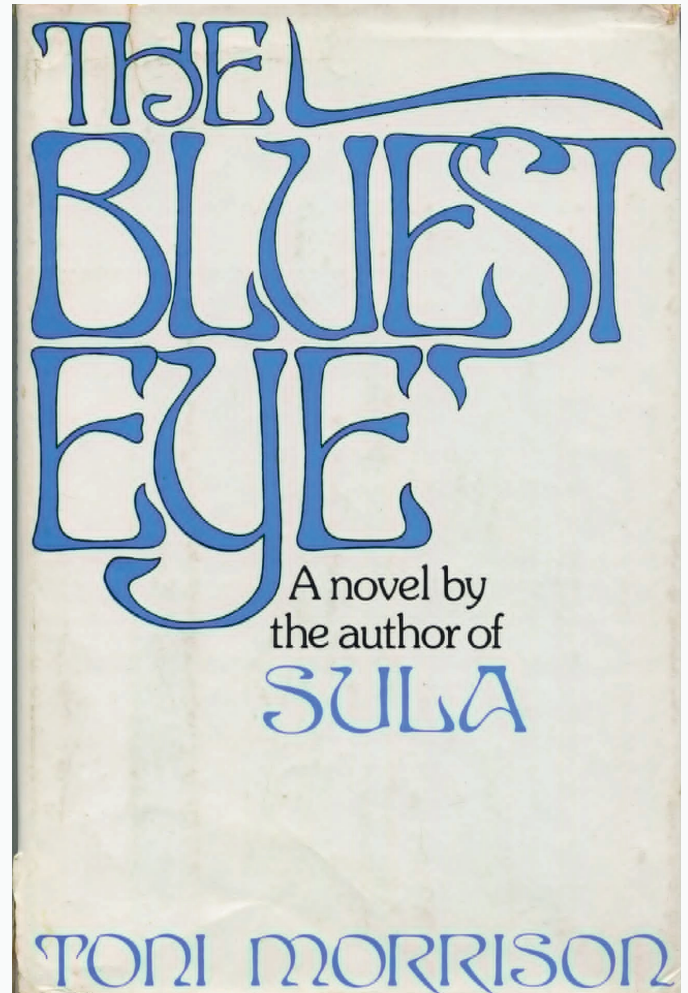
— **Toni Morrison, *The Bluest Eye***

Toni Morrison's "The Bluest Eye" is an unsettling and challenging novel that forces you to confront ideas about race, privilege, and morality. Set in 1940s Ohio, the story follows a young African American girl, Pecola Breedlove, who is longing to have blue eyes. A characteristic that she believes would make her more beautiful, and by extension lovable, as it fits the white beauty standards.

The novel tells the devastating stories of Pecola and those who surround and influence her, which forces readers to question whether cruelty is innate or shaped by circumstance. Morrison explores whether being "a good person" is a privilege left to those who have not encountered as much cruelty and hatred from others through systematic oppression because of their skin color or financial situation. Is love conditional and how does that affect people who don't "qualify" for it? Pecola struggles with these forces as they shape her identity and nurture internalized self-hatred she experiences, as it fits the white beauty standards.

Morrison's writing is incredible, both lyrical and devastating, exposing the harsh realities of racism and impoverishment, and connecting them to the capacity one has for love and morality. She uses disturbing metaphors and comparisons to expose society for its hypocrisy and animosity. "The Bluest Eye" is a powerful social commentary as well as an instrument that forces readers to examine their idea of the nature of morality itself.

The novel doesn't provide easy answers but compels to wrestle with these questions. Morrison's characters, flawed, broken, and deeply human, challenge instincts to judge and instead, push to understand. "The Bluest Eye" is one of the most moving and influential books I have ever read. It's a painful, necessary and unforgettable experience.



INSIGHTS FROM EXCHANGE

By Teresa Owczarzak

As you start your second year as an IBP student, you have to make a decision regarding the 5th semester. One of the options you can choose is exchange, and CBS students are so fortunate to have options all around the world at one of 300 partner universities! We asked two IBP students who went on exchange during the fall 2024 semester to share their experience.

Laurits - The Chinese University of Hong Kong

Why did you choose this country/university for exchange?

I chose China because I wanted a culture shock. I wanted to see what life in China would be like for a foreign student with no expectations. Are the stereotypes true? Would I constantly feel like I was being 'watched over'? Are Chinese people as rude as people make them out to be? Will locals be surprised when they see a foreigner? I wanted to find the answers to these questions myself.

I also studied mandarin in high school, with little success mind you, but it still made me more interested in China as a country and culture. I therefore also wanted to go to China to try to improve my mandarin; a tough goal, but nevertheless a good reason to talk to locals and thereby experience as much as China as possible.

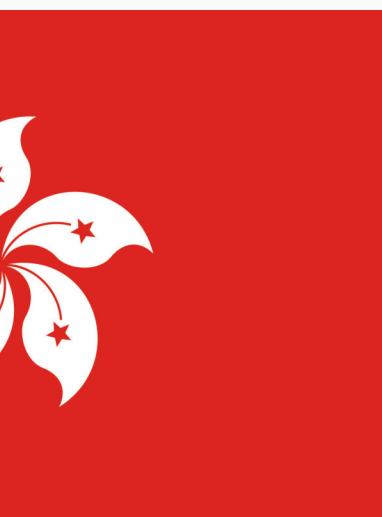
While there were many different university opportunities in China, I chose Shenzhen because it is a relatively new modern city with rapid expansion and a geographical location to travel, with it bordering Hong Kong. It is also in south China, so I would not have to worry about packing too much warm clothes, and I could get a tan during my stay, which was nice.

Did you experience any culture shocks? If yes, what were they?

I experienced a culture shock, but in a different way than I expected. I was surprised by how safe I felt in Shenzhen. I could leave my phone on the street, come back an hour later, and it would still be there. You could walk alone in the middle of the night with no fear of anything – something I also verified with female exchange students that were in Shenzhen. The underlying reasons for that were of course the immense amount of surveillance and government control that was there. However, surprisingly, you didn't feel like you were being watched.



The control could however be felt when you notice how everything is tied up to your identity and face. On campus, we needed to show our face to a camera every time we wanted to get into our dorms. If I wanted to rent a bike, I needed to provide my passport to the company (government-owned, of course) that rents bikes. Basically, you need to provide your identity for everything, and the Chinese government therefore knows exactly where you are at all times. This was embedded into the Chinese everyday life, something that surprised us exchange students when we first arrived.



Despite this, I was surprised by how western Shenzhen actually was. Almost every single car on the road ran on electricity, we never used physical cards to pay, everything was through the phone, and the city had so many skyscrapers.

Naturally, I am happy I knew some mandarin before travelling to China, because the Chinese know almost no English. However, that also made it a great opportunity to practice my mandarin as much as possible.

Any changes in your lifestyle that you had to adapt to?

I had to learn how to eat like Chinese people. I got good at eating with chopsticks, but it did not stop me from spilling on my shirt every chance I got... But the food was delicious and cheap, so I can't complain that much. I never cooked my own food once because it was so cheap. I did end up missing rye bread and other more healthy eating alternatives, as everything was cooked in a lot of fats and salt.

In terms of daily routines, a MUST was to have either WeChat or AliPay, since everything is run on those apps: You order food there, you pay with your card from there, you order taxis there, you use it as your social media and communications app, you purchase train tickets, bus tickets, and plane tickets from there, and you have to have an account on those apps to connect to any other applications.

In terms of transportation, we actually ended up taking taxis almost everywhere we went, because it was so cheap. A 1.5 hour drive would cost around 100-120 kr. A price too good to not take advantage of, especially since the campus was a little far away from the city center.

I lived in a dorm with two other people. We lived in a single room with four bunk beds, four desks, and four cupboards. It was a little weird at first, but after a week it was fine, because you didn't spend that much of your time in the dorm anyway. And... It only cost 600 kr to live there for 4 months. That is in total 600kr, not 600kr per month, but 600 kr in TOTAL. That meant that I had so much extra money to spend on travelling, food, and experiences.



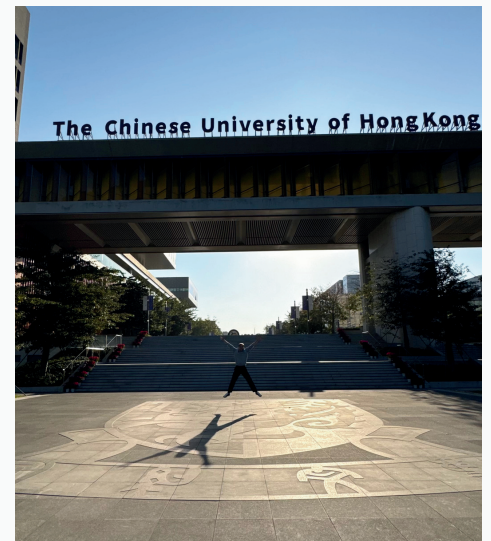
Did you travel a lot? What was your favorite place you visited?

Before going to China, I took a small Asia tour to Thailand, Vietnam, Singapore, and Indonesia. All these countries were amazing and a really good way to start my travels in Asia.

Within China, I visited a bunch of cities, such as Guangzhou, Guilin, Chengdu, and Beijing. Every city has its own charm, but I really liked Guilin because of its beautiful mountains and rivers that feel straight out of a cartoon. I will definitely come back to China, as it is such a big country, and there is so much more to see.

I also used the opportunity to travel abroad while I was studying in China, as the opportunity was there, and I didn't know when I would come back to Asia. I therefore went to Thailand (yes, for the second time during my trip), Hong Kong, South Korea, and Vietnam (yes, also for the second time).

After I was done with school in China, I went to Japan for a little under a month and then to the Philippines before returning to Denmark. I would definitely recommend using as much of your time before and after exchange to travel before going back to Denmark to start the 6th semester (if you have the money of course).



I mostly hung around fellow exchange students. It was difficult to talk with the local students because their way of life is so much different to ours. However, when we were out in the city with other exchange students, we could chat with locals and it would be really fun. Also, the locals always treat you with free drinks. Of course, be aware of who gives you these drinks, but in most circumstances, at least in Shenzhen, it is seen as a gesture to give gifts to the foreigners.

How was the social scene on exchange?



Tell your favorite and unforgettable story/experience from the exchange

When I went to Chengdu, my girlfriend and I went to a beautiful river an hour away from the city that was lit up by blue lights, which went through a stunning bridge that looked like a temple. When we talked over the bridge, we saw some locals dancing and I decided to join them. After that we went along the river which ran along beautiful traditional Chinese houses, with lights and lanterns that lit up in the otherwise dark city. This experience showed me that there is so much more to China than the big cities and the common tourist attractions that you hear about.



How was the academic level at your host university?

I had the simple mindset that I just needed to pass. This made my school life easy in the sense that there was little stress about exams, and I could spend more time exploring and having fun. The only real trouble with the academic system was the fact that they took attendance in most courses, and that all the exams were written on paper in hand as opposed to on a computer. With my terrible handwriting, I was afraid that I would not be able to pass because they would not be able to read my text that looked like ancient hieroglyphs. Luckily, they could read them, and everything went smoothly.

Any advice you would give on exchange?

Don't think too much about which place is the perfect place to go on exchange. Go with your gut and what makes you feel excited. Everything else, such as financing, practicalities with accommodation and transportation, is a minor hurdle that you can easily get over if you work for it. No matter where you go on exchange, I am sure it will be an experience of a lifetime.

***Go on
exchange,
you will not
regret it!***

Maria - INSPER, Sao Paulo

Did you experience any culture shocks?

Yes but in a very positive way. I was very surprised by how friendly all Brazilians are. They will do everything they can to help you or get you what you need even if you are a complete stranger to them. Most Brazilians will open their homes to you after meeting them once, dance with you randomly on the street, let you play volleyball or football with them etc. It is easy to become friends with Brazilians! Furthermore, most Brazilians are very stylish and have very individualistic physical expressions which is really cool to experience.

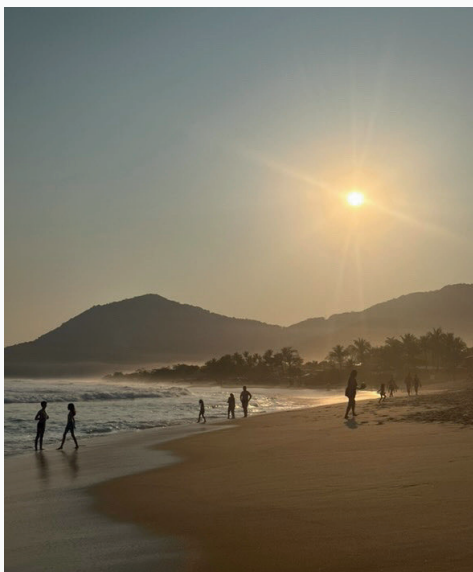
I stayed in São Paulo and was a bit surprised by the lack of English-sufficiency there. But once you learn a couple of basic Portuguese phrases, people are very nice and really try to understand and help you the best way they can.



How was the social scene on exchange?

We were around 100 exchange students on INSPER in Sao Paulo. The school did quite a lot for us in the intro week so we all got really close which was amazing. Most people did meetups every week - could be either volleyball or football in the park, shopping in the local food markets or going out for caipirinhas and funk :)

Other than that I did Muay Thai and made some Brazilian friends there. And as mentioned above, people are very open and will remember you if you're open and nice as well. So the waiters at your local restaurant, the cashier at the supermarket or young people you meet on a night out might remember you and reach out to you :)



Did you travel a lot?

I tried to prioritize traveling on most weekends. Brazil is huge and you can explore the country forever. We went up Costa Verde quite a bit, which is the coast that stretches from São Paulo to Rio de Janeiro - there, I went to Paraty, Ilhabela, Ubatuba and Maresias (birthplace of famous surfer Gabriel Medina). These trips were really good for weekends away with friends from the exchange.

I also got to do a few larger trips - by far the best place I visited in Brazil was the region Bahia. It had so much to offer from the vibrant culture, street samba and capoeira

in Salvador (by the way, Bahia is the birthplace of samba) - to incredible nature and hikes in the national park of Chapada Diamantina, to beautiful beaches with warm water in Morro de São Paulo!

Tell your favorite and unforgettable story/experience from the exchange

Hmmmmmmh that is difficult. There are so many good ones. One of my favorites has to be New Year's Eve on Copacabana in Rio de Janeiro. They close off the whole street and you go partying in the street until the morning. Everyone is wearing white and they book famous samba, pagode and funk artists to come and play concerts for free. At midnight you go to the water and swim while a huge firework show is going on. You're supposed to jump over seven waves and each wave gives you a wish for the new year. After that you go partying until the sunrise on the beach. That was definitely a day I will never forget.

How did the academic system differ from CBS?

The academic level was in general quite chill - while I personally got one day off school each week, I still had weekly hand-in's to do in every course. We spent a lot of time doing group work and projects that would be evaluated by the teacher and talked about in class. In general, the classes were way more intimate as you'd be a maximum of 50 students in one class. This for example allowed the space for the teacher to remember all the students' names etc. We spent a lot more time discussing than we do in my classes at CBS. The structure of the exams are rather loose as well and it is up to the individual teacher to determine the format of the final exam.



What advice would you give when choosing an exchange?

I think when choosing the country that you want to go to, you have to consider your intentions and what you want to get out of your exchange. Are you more into a cultural experience, academic or job opportunities, a country that has an interesting political landscape, a country that is far away or close etc. You can of course get a completely different experience of the same country if you go there with different attitudes. It helped me to be clear about what I wanted to get out of my exchange - and that was music, sports, warm weather and open people. Therefore, Brazil was perfect.

Once you get there I really think you have to embrace this bubble of being away for around 6 months - set realistic expectations about what you'll be able to see and do, do your best to become friends with the locals and plan your time well. In the beginning you think you have all the time in the world, but all of a sudden you're at the end of it. So start doing the things you came for early!



Introweek 05/09-2024

Kicking off the semester with a week of icebreakers and introductions. Long week of festivities as we welcomed a new bunch of IBPers!



SOCIAL



Tour de Chambre 04/10-2024

We love themed parties in IBP, and surely some went all-out on costumes and props for their stop at tour de chambre.



Barbecue in Nørrebroparken 05/09-2024

First IBP event of the semester consisted of a cozy barbecue in Nørrebroparken,



RECAP

Christmas Dinner 22/11-2024

Briefly before exam season and winter depression kicked in, we held the annual Christmas dinner to get in the spirit! Cozy gatherings hosted by IBPers with IBPers, was just what was needed to get in the holiday spirit.



Halloween Party 01/11-2024

Loads of scary and creative costumes appeared at the IBP x SEM Halloween party. Though competition for best costume was fierce, the Scooby-gang trio took the title.



US Election Watch Party 05/11-2024

It of course would not be an IBP semester if we didn't do an event around the US elections.



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